

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day 2012 – Celebrations on 25-01-2012 – Publicity Campaign – Broadcasting of Spots in Big 92.7 FM, Hyderabad – Payment of bill Rs.52,944/- to M/s. Reliance Broadcast Network Limited, Chennai – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1261

Dated:17 -03-2012

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No. 3389/Elecs.E/A2/2011-128, dt:21-01-2012.
3. From M/s.Big 92.7 FM, Hyderabad, Invoice Nos. 180957-1, 180961-1 & 180960-1, dt: 31-01-2012 respectively.

ORDER:

In the letter 2nd read above, the Big 92.7 FM, Hyderabad Radio Channel has been requested to broadcast 40 Radio Jingles spots through all stations in their channel during prime time in the morning (five jingles) and evening (five jingles) from 22nd to 24th January, 2012 and in the morning (10 jingles) on 25-01-2012 to create awareness among citizens / electors regarding National Voters Day Celebrations on 25-01-2012. Accordingly, Big 92.7 FM has broadcasted 40 Radio Jingles spots from 22-01-2012 to 25-01-2012 and furnished the bills for an amount of Rs.52,944/- of M/s.Reliance Broadcast Network Limited, Mumbai as per the DAVP approved rates including all taxes and requested for arranging payment vide reference 3rd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.52,944/-** (Rupees Fifty two thousand nine hundred and forty four only) to M/s.Reliance Broadcast Network Limited, Mumbai towards broadcasting 40 Radio Jingles spots from 22-01-2012 to 25-01-2012 to create awareness among the citizens / electors regarding National Voters Day Celebrations as detailed below:

Sl. No.	Invoice No. & Date	Date Broadcast	of	Amount of Rs.
1	180957-1, Dt:30-01-2012	22-01-2012 25-01-2012	to	37,060.80
2	180961-1, Dt:30-01-2012	22-01-2012 25-01-2012	to	7,941.60
3	180960-1, Dt:30-01-2012	22-01-2012 25-01-2012	to	7,941.60
		Total		52,944.00

(Contd..2..)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Reliance Broadcast Network Limited, Mumbai A/c No.00600310023070, HDFC Bank Limited, Fort Branch, Mumbai, Maharashtra IFSC Code No:HDFC0000240, MICR Code No:400240015.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1st read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Manager, Big 92.7 FM, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//forwarded::BY ORDER//

SECTION OFFICER